



GLOBAL CHAMPION

For Reproductive Rights
2013 ANNUAL REPORT





Dear Friend,
CHAMPION.

It is a powerful word that conjures up different images for all of us. From an Olympic athlete, to a friend who overcomes cancer, to a Tanzanian woman fighting for her right to contraception, champions are as diverse as the communities they serve and the environments in which we find them.

At some point in their lives, everyone has needed a champion—someone to fight for them, to lend a helping hand. Here at PAI, being a champion means being a fearless advocate for reproductive health and rights in some of the world's most challenging places. We believe in the transformative power of reproductive justice and freedom, and through our work, we are leading the charge to make these fundamental choices a reality for all women.

But we know the true value of champions lies not in what they alone can accomplish, but in how they lift up others to reach common goals. We know this work takes not one, but a community of champions. And we are building that community: one individual, one organization, one politician at a time.

We need the passion of our local partners, who fight to advance funding for contraception in sometimes hostile environments. We need political champions that hold the line on good policies, such as access to services for adolescents, and courageously fight against bad ones, such as further limiting abortion.

We need the support of global champions who understand the power of securing the human rights of women and girls, and lend their voices to this work. And we need supporters like you. You are part of the very fabric here at PAI, and because of you—your support, your investment in our work, and your belief in our mission—we can be the global champion we need to be.

We are proud of the work we've accomplished over the past year, and we thank you for being a part of it. Together we work to solve problems, to push boundaries, and to make women champions of their own lives in every corner of the globe.

Thank you.

The Honorable Harriet C. Babbitt, J.D.
Chair, Board of Directors

Suzanne Ehlers, President and CEO

A woman with dark hair, wearing a purple long-sleeved shirt and a white patterned vest with yellow trim, is seated in a factory or workshop. She is looking down, focused on her work. The background is filled with industrial equipment, including a large metal structure on the left and various tools and materials. The lighting is somewhat dim, with a bright light source visible in the upper right corner. The overall scene suggests a labor-intensive environment.

**“WE NEED THE
SUPPORT OF GLOBAL
CHAMPIONS WHO
UNDERSTAND
THE POWER OF
SECURING THE
HUMAN RIGHTS OF
WOMEN AND GIRLS.”**



“REPRODUCTIVE RIGHTS ARE FUNDAMENTAL TO THE LIVES OF WOMEN, BUT IN MANY PARTS OF THE WORLD THEY DON’T COME EASY.”

GLOBAL CHAMPIONS

For Reproductive Rights

Reproductive rights are fundamental to the lives of women, but in many parts of the world they don't come easy. Realizing these rights for every woman is a huge undertaking, and the solutions can be as varied as her individual needs.

Respecting a woman's reproductive health and rights means not just giving her family planning information and contraceptives, but also quality health facilities and counseling services, access to abortion and post-abortion care, freedom from sexual violence, and decision-making power.

In 2013, despite obstacles, advocates tirelessly pushed for progress on international reproductive health and rights. And while we tend to talk a lot about results—the funding committed, the providers trained, the clinics opened, the services offered—you often don't hear as much about the champions that make it all happen. These champions don't stand on podiums or wear medals, but that doesn't mean they don't stand out. They are the backbone of a global movement to empower women to take charge of their own health. Without them, none of it would be possible.

These champions are found at all levels, and come in all shapes and sizes. There are individuals who take risks and raise their voices for family planning, even when it's uncomfortable or unpopular. There are community groups

and organizations: people who band together to explore the obstacles that are keeping women from realizing their right to safe abortion care, and who work to break down these barriers. There are national champions: members of parliament and government ministers in developing countries who get the importance of comprehensive reproductive health care for women to achieve their potential, and who are committed to empowering at least 50 percent of their populations. And there are world champions: global actors who cooperate across borders to ensure women everywhere have access, and who engage at the United Nations and other forums to put women at the center of the post-2015 development agenda.

For women to realize their full potential in all areas of life, we need each of these champions, at every step along the way. That's where PAI comes in. Every day, we build a network of advocates who work at every level to create a powerful support system for women around the world. We're global champions for reproductive rights. And we're only getting stronger.

IT TAKES A CHAMPION

To Make A Champion

In too many places throughout the world, lack of information, stigma, stock-outs, distance, poor transportation, and insufficient funding and political will are just some of the barriers that stand in the way of a woman's fundamental right to make her own childbearing decisions. In 2013, PAI built champions at every step to remove these obstacles.

INDIVIDUAL CHAMPIONS PAI has a long history of building political will for family planning within the United States Congress. Sadly, in 2013, we lost one of our greatest individual champions with the death of Sen. Frank Lautenberg (D-New Jersey). PAI consistently worked in lockstep with Sen. Lautenberg over his five terms in the Senate to stand up for women's rights both at home and abroad. Backed by PAI advocates, Sen. Lautenberg was a strong, dependable voice in Congress, pushing back against attacks on international family planning funding, and leading annual efforts to permanently repeal the Global Gag Rule, a policy that unfairly denies U.S. family planning funding to foreign organizations that provide abortion information and services with their own, non-U.S. funding. In 2013, he spearheaded a bill designed to extend abortion coverage to Peace Corps volunteers—who are denied this health benefit available to all other federal employees.

COMMUNITY CHAMPIONS One of the most important ways to ensure ongoing support for reproductive health and rights abroad is to build it from the

ground up. Smart and savvy local champions are critical to these efforts, and to making sure developing country governments keep their promises to women. In 2013, PAI's RH BudgetWatch program funded and trained civil society partners in Kenya and Tanzania to follow the money—to see if countries are actually spending what they have budgeted for family planning. PAI also strategized with partners in Zambia in 2013 to push their government to create its first-ever budget line for essential reproductive health supplies, including contraceptives. Our efforts paid off when \$9.3 million was allocated in the budget for fiscal year 2014.

NATIONAL CHAMPIONS PAI knows that it takes smart, dedicated advocacy to influence national policy and cultivate champions at the highest levels and across all sectors of government. Last year, PAI research helped to make the case to African ministers of development and finance that contraception helps countries win economically. In Malawi, PAI advocacy expertise helped partners show the minister of environment how quality reproductive health care improves women's lives and helps



communities adapt to a changing climate. Not only has Malawi's President Joyce Banda gone on record in support of family planning, but the vice president and minister of health have included family planning as a critical part of the country's development policy.

GLOBAL CHAMPIONS Being a champion means having the courage to call out shortcomings—even when those shortcomings are on a global stage. Today, 222 million or about one in four women of reproductive age in the developing world need modern contraception. Yet there is a 78 percent shortfall in funding for family planning from international donors and governments. In 2013, PAI's Thanks and Spanks and Dollars and Sense

campaigns celebrated those donors who are paying their fair share and called out those who are falling behind in their commitments to women. Both campaigns reached more than 1.5 million people and helped build momentum behind investments in family planning.

Global champions also play a role in ensuring complex global processes are effective and have the greatest impact on women's lives. Family Planning 2020 (FP2020) is a massive international effort to get family planning to 120 million new users by 2020. As co-chair of FP2020's Rights and Empowerment Working Group, PAI President Suzanne Ehlers is ensuring that more women, including youth and the most vulnerable, have access to high quality services and that human rights are informing and embedded in every stage of the FP2020 process.



COMMUNITY CHAMPION



Josphine Nyambura

Research, Monitoring and Evaluation Officer, Health Rights Advocacy Forum

“Family planning needs must be taken seriously in the budgeting process.

This is the only way of ensuring improved availability of contraceptives and better access for all Kenyan women.”

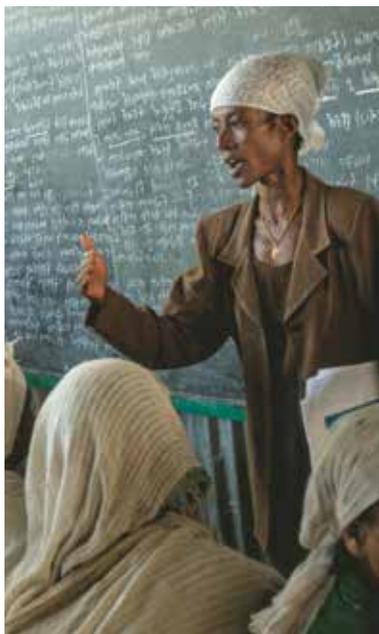
INDIVIDUAL CHAMPION



Frank Lautenberg

Former United States Senator from New Jersey

“Protecting access to family planning services for all women must be a priority, and permanently ending the Global Gag Rule is an important step.”



NATIONAL CHAMPION



Dr. Yanira Mseka Ntupanyama

Principal Secretary, Ministry of Environment & Climate Change, Malawi

“The rapid increase in population size does not only exacerbate the degradation of the environment and natural resources, it also compounds poverty in families, and undermines the capacity of the government to provide quality social services for all Malawians.”



GLOBAL CHAMPION



Suzanne Ehlers

President and CEO, PAI

“Ensuring access to contraceptives is only one piece of respecting and fulfilling the reproductive rights of women and girls. In order to decide if and when to become pregnant, women need comprehensive and quality family planning services.”



MAKING WOMEN CHAMPIONS

In Their Own Lives

*Family planning is about so much more than pills and condoms—
it's about having choices.*

From the halls of the U.N. where global development goals are hashed out, to capital cities where policies are made and funding allocated, all the way to clinics where quality supplies and services are provided—our champions pave the way for access to contraception and reproductive rights to go from concepts to concrete actions. Each barrier that is removed, each obstacle that is overcome, is a building block to creating the most important champion of all: an empowered woman.

When a young woman doesn't have to walk for hours to the nearest clinic because there is enough money to build one in her community, she can access contraception. When the clinic has the method she wants and provides her with the information she needs without stigma or judgment, she doesn't become pregnant before she is ready. She can stay in school, participate in the workforce, and be a force for change in her community. She can become a champion of her own life.

THE NEXT CHAMPION? YOU.

We are working every day to build champions, but we can't do it alone. That's where you come in. Your generous support of PAI is crucial to fulfilling our mission and ensuring victories for reproductive rights the world over. Now is the time. Step up. Raise your voice. Get involved. Show your support. Be a champion for PAI. Be a champion for women everywhere.

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FINANCIALS

STATEMENT OF ACTIVITIES

for the Years Ended December 31, 2013 and 2012 (in Thousand)

| | 2013 | | | 2012 | |
|---------------------------------------|----------------|------------------------|------------------------|----------------|----------------|
| | Unrestricted | Temporarily Restricted | Permanently Restricted | Total | Total |
| <u>Support and Revenue</u> | | | | | |
| Grants and Contributions | \$4,615 | \$1,030 | - | \$5,645 | \$6,163 |
| Investment Income (Loss) | \$206 | - | - | 206 | 139 |
| Other | \$4 | - | - | 4 | - |
| Net Assets Released From Restrictions | \$1,116 | (1,116) | - | - | - |
| Total Support and Revenue | \$5,941 | (86) | - | 5,855 | 6,302 |
| <u>Expenses</u> | | | | | |
| Program Services | \$4,622 | - | - | 4,622 | 6,185 |
| Resource Development | \$336 | - | - | 336 | 478 |
| General and Administrative | \$358 | - | - | 358 | 499 |
| Total Expenses | \$5,316 | - | - | 5,316 | 7,162 |
| Change in Net Assets | \$625 | (86) | - | 539 | (860) |
| <u>Net Assets</u> | | | | | |
| Beginning | \$2,608 | 484 | 157 | 3,249 | 4,109 |
| Ending | \$3,233 | \$398 | \$157 | \$3,788 | \$3,249 |

STATEMENT OF FINANCIAL POSITION

at December 31, 2013 and 2012 (in Thousand)

| | 2013 | 2012 |
|---|----------------|----------------|
| <u>Assets</u> | | |
| Cash and Cash Equivalents | \$2,085 | \$1,871 |
| Investments | 2,461 | 2,258 |
| Promises to Give | 317 | 238 |
| Prepaid and Other Assets | 54 | 49 |
| Property and Equipment | 239 | 258 |
| Total Assets | \$5,156 | \$4,674 |
| <u>Liabilities and Net Assets</u> | | |
| <u>Liabilities</u> | | |
| Accounts Payable and Accrued Expenses | \$103 | \$189 |
| Refundable Advances | 770 | 718 |
| Capital Lease Obligation | 7 | 26 |
| Deferred Rent | 488 | 492 |
| Total Liabilities | 1,368 | 1,425 |
| <u>Net Assets</u> | | |
| Unrestricted | 3,233 | 2,607 |
| Temporarily Restricted | 398 | 485 |
| Permanently Restricted | 157 | 157 |
| Total Net Assets | 3,788 | 3,249 |
| Total Liabilities and Net Assets | \$5,156 | \$4,674 |

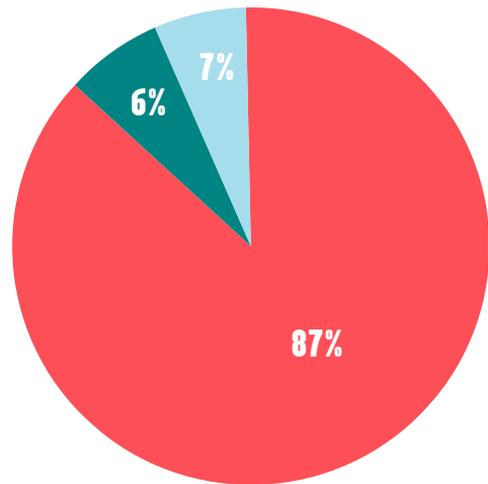
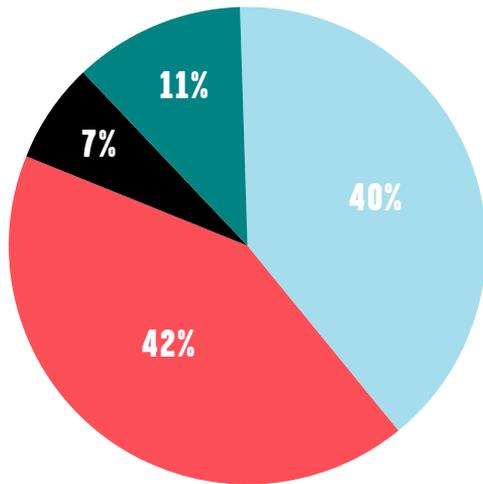
To review the complete Population Action International financial statement, please send your request via email to: ssclair@popact.org.

Population Action International is a 501c3 not-for-profit organization working to promote universal access to family planning and reproductive health services through research, advocacy, and innovative partnerships. Achieving this mission will dramatically improve the health and autonomy of women, reduce poverty, strengthen civil society, and protect the environment.

Independent auditors: McGladrey, LLP

FINANCIALS

Continued



2013 MAJOR PROGRAM EXPENSES



2013 FUNCTIONAL EXPENSES



Population Action

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